



CITY OF FRISCO
FRISCO ATHLETIC CENTER
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TO: Members of the Parks and Recreation Board

CC: Henry Hill, Deputy City Manager

Rick Wieland, Parks and Recreation Director

Marcy Jones, Recreation Services Manager

FROM: Michelle Zelrick, Fitness Program Supervisor

DATE: December 1st, 2009

SUBJECT: Monthly Report on the Registration, Participation and Revenue of the Fitness Programs within the Parks & Recreation Department

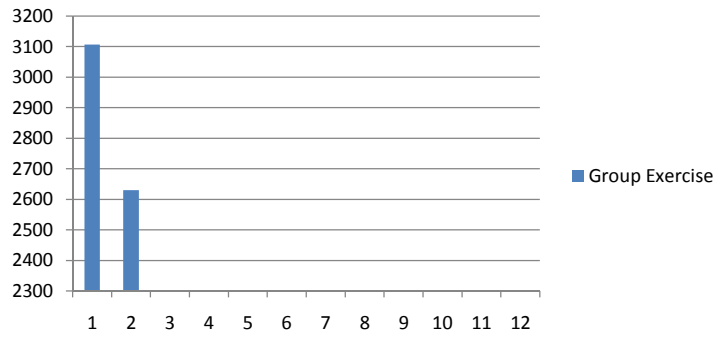
In November, the Fitness Department hosted Master Classes in Group Fitness to bring some added fun to the program. The classes were a big success, with over 100 participants. The FFS noticed a slight decrease in three programs due to the instructor had surgery which modified the number of classes offered. Group Fitness participants have increased with new classes offered, while personal training saw a slight decrease in revenue, with 1/2 hour sessions purchased compared to 1 hour sessions last year.

Fitness Programs					
	2008			2009	
Boot Camp Fitness	50	\$6,706.66		51	\$6,046.79
Combat Club	n/a	\$0.00		4	\$291.00
Extreme Fat Loss Circuit	14	\$2,535.00		17	\$1,371.17
Game Day	0	\$0.00		3	\$88.50
Men of Valor	11	\$1,982.50		6	\$659.09
Total Body Construction	9	\$2,133.33		n/a	\$0.00
Total Body Transformation	2	\$275.00		n/a	\$0.00
Revive Inside	3	\$1,125.00		n/a	\$0.00
Zumba	n/a	\$0.00		n/a	\$0.00
Metabolic Testing	0	\$0.00		2	\$210.00
Personal Training (clients)	21	\$8,229.84		19	\$4,793.00
Home School Fitness	n/a	\$0.00		20	\$2,078.31
Kids Fitness Made Fun	n/a	\$0.00		29	\$1,161.25
Ultimate Frisbee League	n/a	\$0.00		4 teams	\$1,180.00
TOTAL	110	\$22,987.33		151	\$17,879.11
Total Revenue for Fitness		\$22,987.33			\$17,879.11

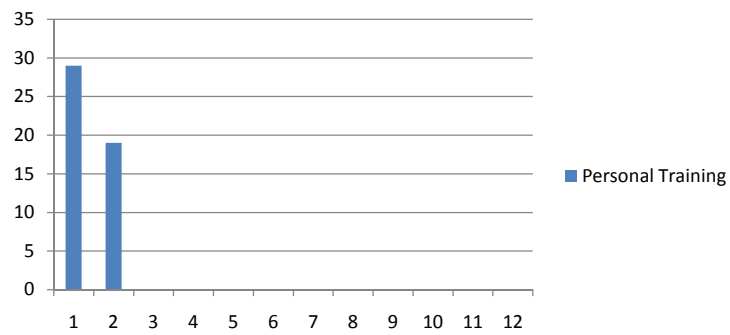
The spreadsheet below represents the number of participants that are taking advantage of the specialty fitness programs and services offered at the Frisco Athletic Center.

Frisco Athletic Center								
Number Of Participants Comparison								
Month	Group Exercise		Personal Training		Fee For Service		Fit Cycle	
	2008	2009	2008	2009	2008	2009	2008	2009
October-09	2499	3107	25	29	158	162	563	575
November-09	1920	2630	23	19	128	132	448	590
December-09								
January-09								
February-09								
March-09								
April-09								
May-09								
June-09								
July-09								
August-09								
September-09								
Year Total	4419	5737	48	48	286	294	1011	1165

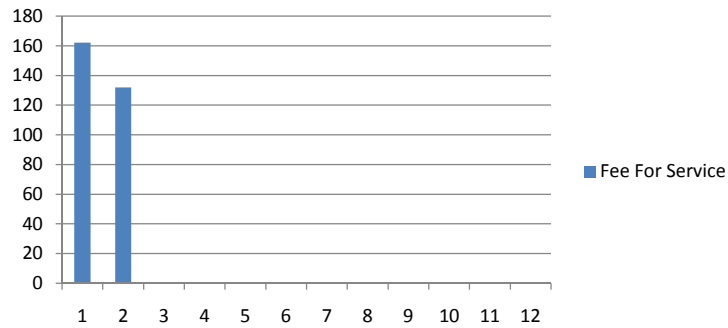
Group Exercise



Personal Training



Fee For Service



Fit Cycle

